

Welcome to today's **University Business** web seminar

# 5 Strategies to Support a Safe Return to Campus



**John Diaz**  
VP, Point-of-Sale  
Solutions  
Transact



**Kent Pawlak**  
Sr. Director, Product  
Management  
Transact

**Thank you for joining us!**  
**The web seminar will start promptly at 2:00 ET.**

# 5 Strategies to Support a Safe Return to Campus

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*The web seminar will start shortly at 2:00 ET.*

**For technical support:**

Use the Chat panel at the right of your screen. Select the name of our event Host, Steven Blackburn, and type your message.

“Chat” for tech support

**No computer speakers? Prefer to listen privately?**

Dial the phone number and access code posted in the Chat window.

**To submit a question to our panel:**

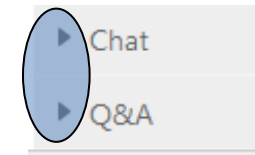
Use the Q&A panel at the right of your screen. Send your question to All Panelists, the default option.

“Q&A” for panelist questions

Ask:

**Don't see a panel?**

Click the “expand panel” triangle in front of the panel name.



**Need to access the presentation at a later time?**

Everyone will receive an email with links to the slides and the archive recording later today.

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*This web seminar is sponsored by:*

TRANSACT 



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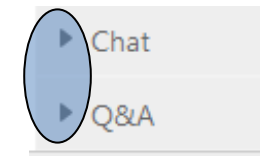
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5

# Strategies to Support a Safe Return to Campus



TRANSACTION 

# Transact Speakers



**John Diaz**  
VP, Point-of-Sale Solutions



**Kent Pawlak**  
Sr. Director, Product Management



**12 Million**

Students Served  
Across Portfolio



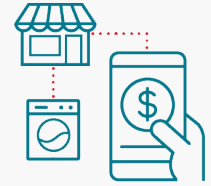
**36+**

Years in Education



**\$46 Billion+**

Annually in  
Facilitated Payments



**15 Million+**

Contactless Mobile  
Wallet Transactions  
Annually (& Growing)



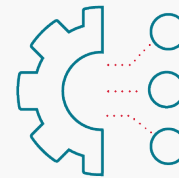
**1,300+**

Client Institutions



**2.5 Million**

Credentials Issued  
Per Year



**230+**

Partners in Ecosystem



**\$750 Million**

Processed Annually  
on Payment Plans



# Transact Platform

## Credentials



Mobile Credential



Watches



Contactless Cards



Photo Submission



Biometrics



Account Management

## Integrated Devices



Campus Access Devices



Point-of-Sale Devices & Kiosks



Peripheral Smart Terminals

## Privilege Management



Events



Meal Plans



Stored Value



Attendance



Door Access



Security Management



Video Surveillance



Contact Tracing



Alarm & Alert Monitoring

## Integrated Payments



In-person Payments



Gateway & Payment Processing



Payment Plans



Bill Presentment



Credit Balance Disbursements



1098-T Presentment

## Campus Commerce



Point of Sale



Print/Copy



Retail



Concessions



Laundry



Vending



Off-campus Merchant Program



Mobile Ordering



Capacity Management



 **INTEGRATED PAYMENTS**

 **CAMPUS COMMERCE & PRIVILEGE MANAGEMENT**





**To support a safe return to  
campus, the focus is on:**

Enabling Contactless Interactions

Managing Social Distancing

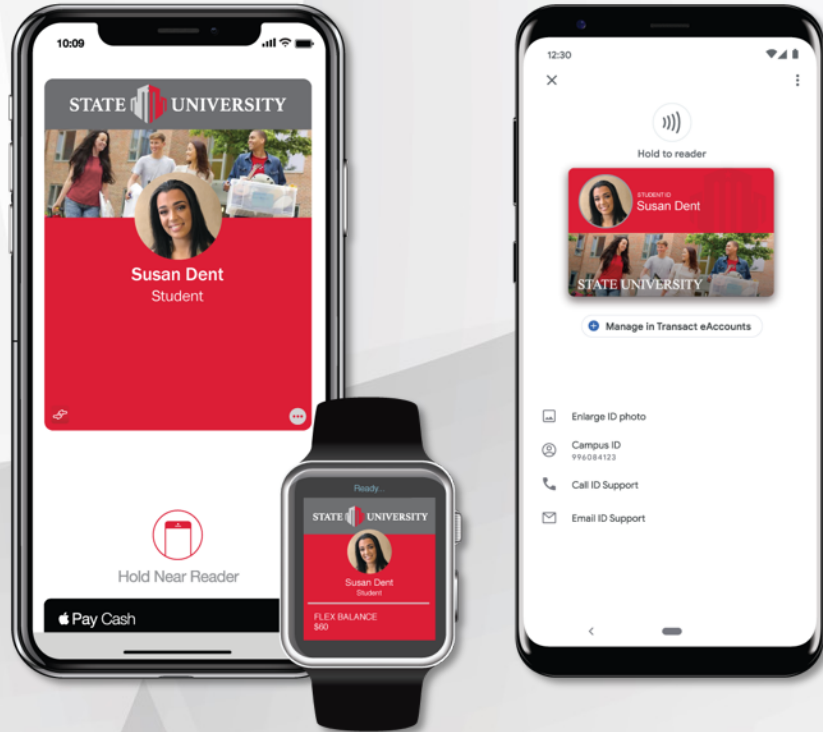




1

Make Secure,  
Cashless, and  
Contactless Payments  
Widely Available





**Mobile Student ID Resides  
in Apple Wallet or Google Pay**

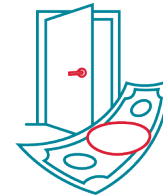
## Mobile Credential



Tap Near the POS  
or Access Control  
Device for Contactless  
Transaction



Near Field  
Communication  
(NFC) Contactless  
Technology



Works for Purchase  
and Payment  
Transactions and  
Secure Access Control



Enhanced Security  
and Convenience



Life Cycle Management  
for Delivery, Update,  
and Revocation

## Online Storefronts

### eMarket



Provides a simple shopping environment with photos and descriptions, offering fast and easy payment checkout options



Offers a variety of payment tender types, including foreign currency



Allows 24/7 convenient access for your customers via a mobile-friendly eMarket website



# Mobile-Responsive Solutions for Cashless Operations



**SmartPay** for credit and debit card processing



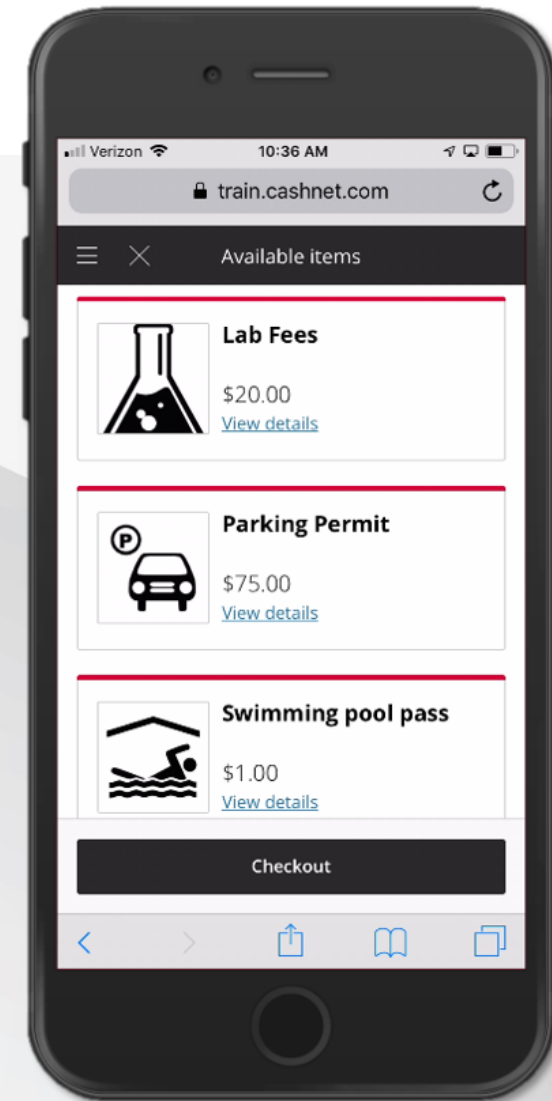
**eRefund** and **Bill Presentment** to avoid  
paper checks and the physical act of mailing



**Payment Plans** with the option for automated bill pay



**529 Plans** which transfer funds electronically







# Payment Services Remote Operations

## Integrated Payments



User Emulation



Customer Research  
Center



Payment  
Reminders



Bill Presentment



Credit Balance  
Disbursement

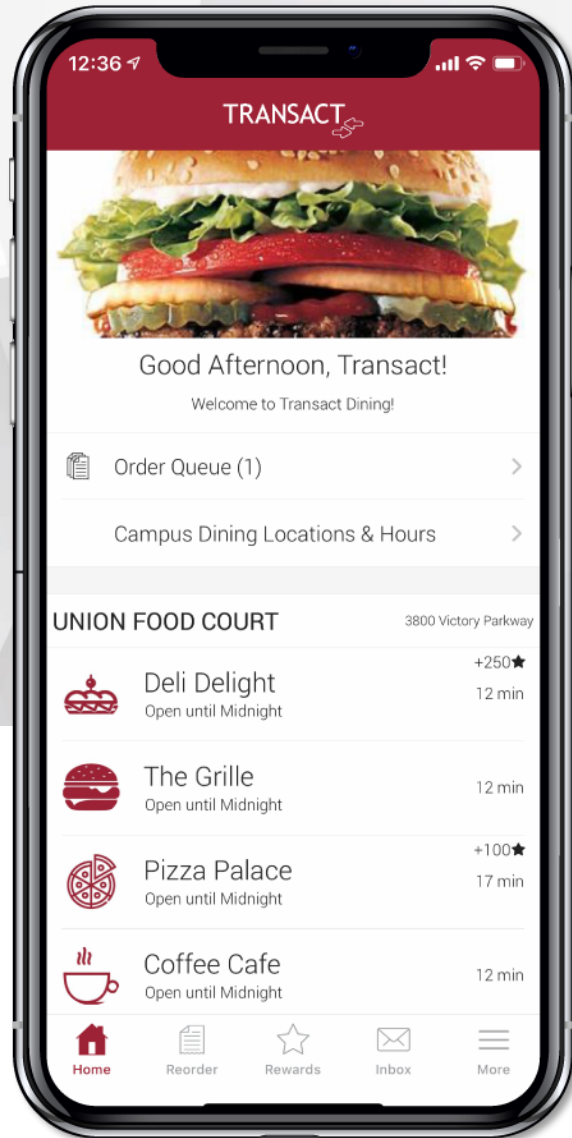


Parent PINs

2

Use Mobile Solutions  
to Facilitate Contactless  
Transactions and  
Capacity Management





# Mobile Ordering

- Faster transaction processing
- Move pickup locations to curbside or other areas to facilitate social distancing
- Reduce meal plan refunds by allowing meals and declining balance accounts to be used
- Quickly update dining menus with offerings

## Why Campuses are Adopting Transact Mobile Ordering



Reinforce  
Campus Brand



Use Loyalty to  
Incentivize Behavior



Encourage  
Feedback



Improve Student  
Satisfaction



Drive Student  
Improvement



# Manage Campus Access Rights



Quick ID  
Verification



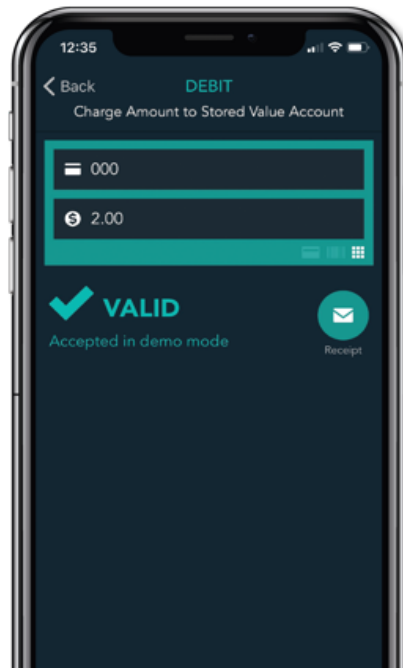
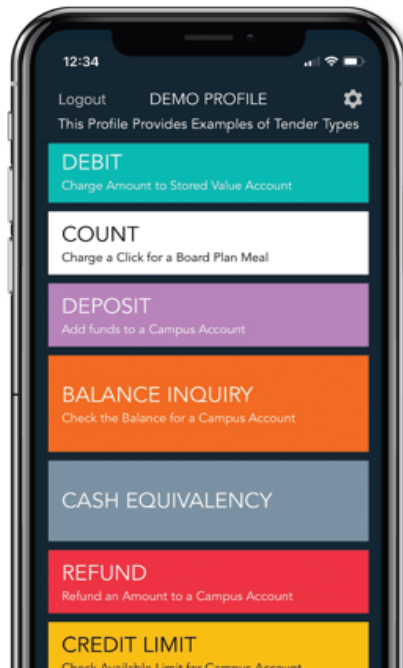
No Direct  
Contact



Use Wireless or  
Cellular Network



No Risk of  
Offline Mode





# Control Capacity and Reduce Physical Touchpoints



Schedule Day/Time  
for Access



Limit the Number of  
People Per Time Slot



Set Window of  
Time to Arrive



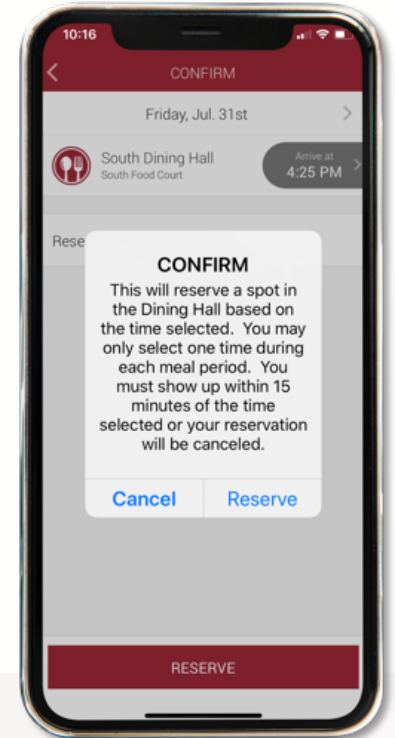
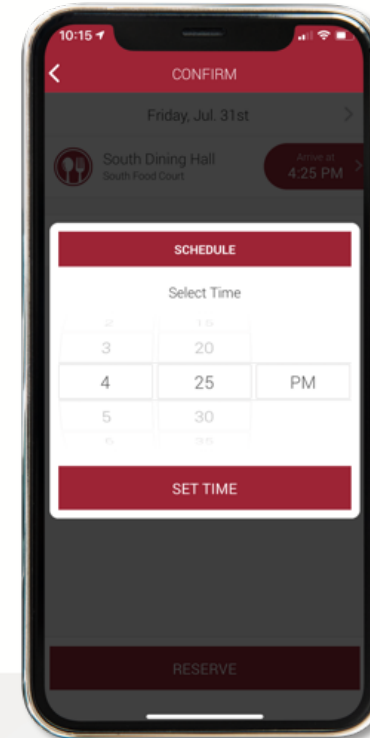
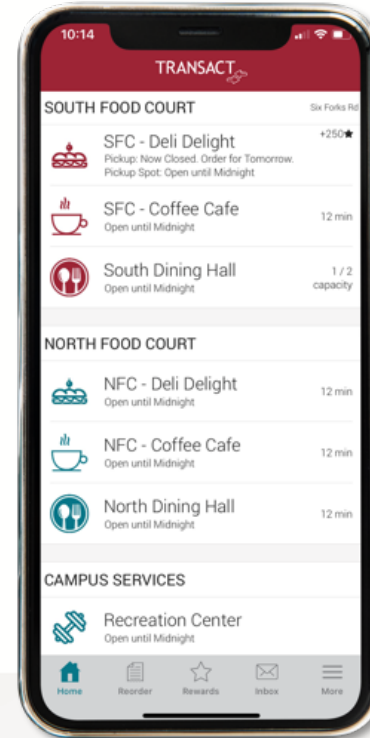
Deduct Board Meal at  
Scan or Reserve Only



Scan In & Out to View  
How Many in Dining Hall



Set Max  
Capacity Limit



3

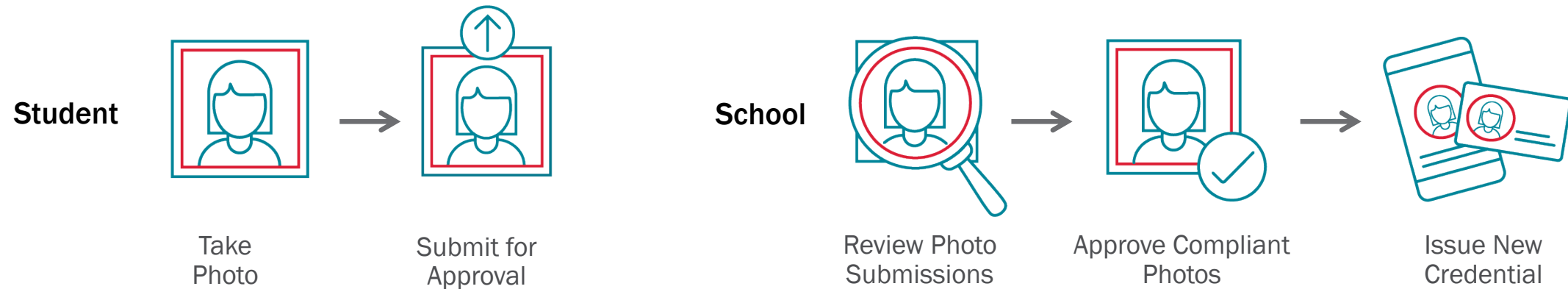
## Transition to a Virtual or Hybrid Orientation



# Eliminate Lines and Reduce Crowds with Online Photo Submission



## Simple Submission Process







## Transact Mobile Credential



## Remote Mobile Credential Issuance



Dining



Vending



Locks



Parking



Bookstore



Print/Copy



Events

And more!

# Self-Service Web Deposits and Account Management

## Power to Manage Campus Credentials Online



Self-Service  
Portal via Mobile  
and Online



Immediate  
Access  
to Funds



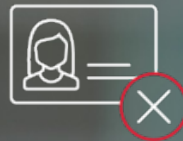
Transaction History  
for Better Budget  
Management



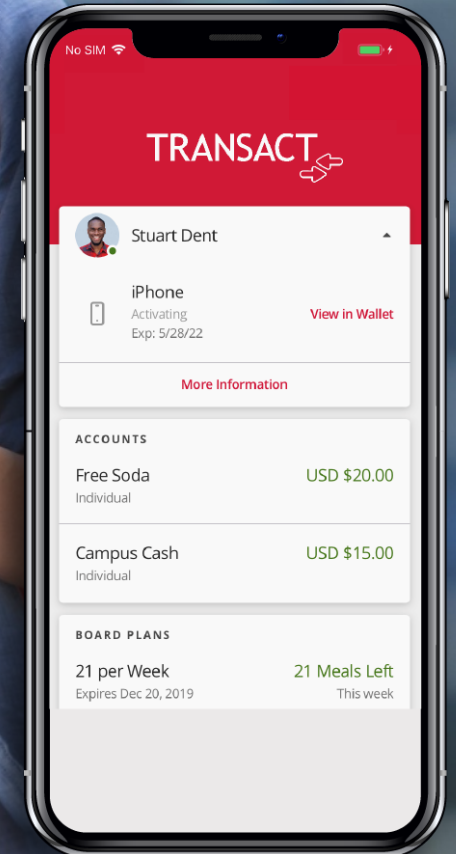
Web Deposits  
for Stored Value  
Accounts



Low Balance  
Alerts and  
Auto Top-Off



Real Time  
Deactivation  
for Lost Cards





4

Consolidate Data,  
Analyze Situations,  
and Take Action





A photograph of a campus courtyard. A large, mature tree with green and yellowing leaves stands in the center. In the background is a modern, multi-story building with large windows and brick accents. In the foreground, there are blue metal benches and a brick wall.

# Non-Traditional Access Control Management





# Contact Tracing



Based on  
Suspected Individual



Does Not Include  
Real Identities



Prioritized by  
Exposure Risk



Includes Time and  
Location Details

Proximity Customer	Location	High	Med	Low	Totals
Totals		13	11	9	33
820419827	MC Saint Mary's-STM - Interior Suite - STMGO2Inte	4	0	0	4
870852611	MC Saint Mary's-STM - Interior Suite - STMGO2Inte	1	0	0	1
806097399	MC Saint Mary's-STM - Interior Suite - STMGO2Inte	1	1	0	2
810856323	MC Saint Mary's-STM - Building Perimeter - STMGO2Exte	1	0	0	1
842979113	MC Saint Mary's-STM - Interior Suite - STMGO2Inte	1	0	0	1
841063433	MC Saint Mary's-STM - Building Perimeter - STMGO2Exte	1	0	0	1
838954631	MC Saint Mary's-STM - Interior Suite - STMGO2Inte	1	0	0	1
820693403	MC Saint Mary's-STM - Building Perimeter - STMGO2Exte	1	0	0	1
833010855	MC Saint Mary's-STM - Interior Suite - STMGO2Inte	1	0	0	1
828635669	MC Intercultural Center-ICC - Interior Suite - ICC100V1	1	0	0	1



5

## Overcome Short-term Financial Challenges

**TRANSACT**  
Capital



# Benefits of Financing with Transact Capital

- Bundle equipment, software, and more into a single financing transaction
- Update or expand your technology platform for improved performance
- Lock in historically low rates to hedge against future inflation
- Customize your repayment terms



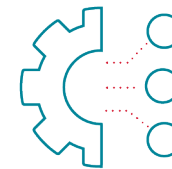
## Why Campuses are Leveraging Transact Capital



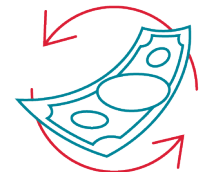
Finance 100%



Save Cash



Outsource Asset  
Management



Accelerate ROI

1

Make Secure, Cashless, and Contactless Payments Widely Available

2

Use Mobile Solutions to Facilitate Contactless Transactions and Capacity Management

3

Transition to a Virtual or Hybrid Orientation

4

Consolidate Data, Analyze Situations, and Take Action

5

Overcome Short-term Financial Challenges



# TRANSACT



**For additional information about Transact Solutions:**

[www.transactcampus.com](http://www.transactcampus.com)

[info@transactcampus.com](mailto:info@transactcampus.com)

Transact Campus Inc. – Confidential

# 5 Strategies to Support a Safe Return to Campus Q&A



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Have a question for our presenters? Submit it through the [Q&A](#) at the right.

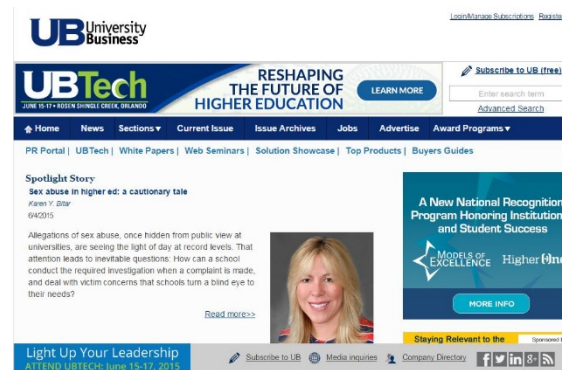


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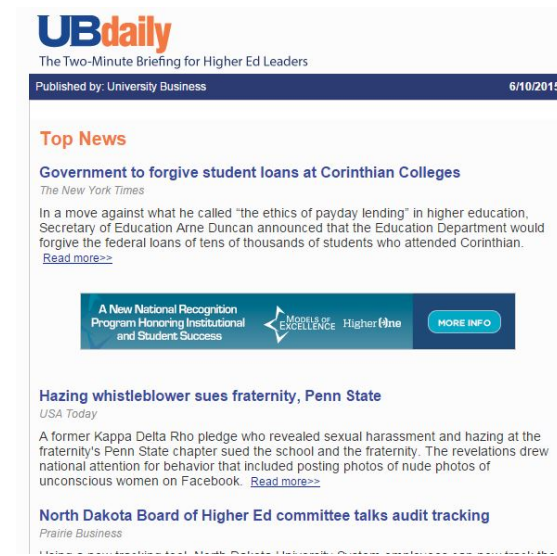
Print magazine



Digital edition and website



Web seminars



UB Daily and other newsletters

# Thank you for joining us!

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<http://www.UniversityBusiness.com/Web-Seminars>

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