



Jenzabar[®]
TRANSCENDING EDUCATION

Cynthia A. Carter

Vice President of Business,
Technology, Allied Health, &
Workforce Development
Bay College

Mark Gradolf

Product Manager
Jenzabar, Inc.

Alternative Credentials and CBE Programs: Answering the Call for Skills-Based Learning

October 4, 2022



Cindy Carter

VP of Business, Technology, Allied
Health, and Workforce
Development
Bay de Noc Community College



Mark Gradolf

Product Manager
Jenzabar





*Student Success
Community Success
Culture of Success*

Located in Michigan's Upper Peninsula Fall 2022 Demographics

1,887 students 32% Full Time 68% Part Time

40.8% are < 18 years of age

25.3% are 18-21 years of age

Why we're here today

- ✿ Hear how higher education can respond to the demand for skills-based education.
- ✿ Learn how to create impactful programs that respond to employer demand.
- ✿ Discover best practices for getting started and then plan for expanding in the future.

What is CBE?

- ✿ Competency-Based Education
- ✿ A way for learners to focus on mastery of skills rather than completion or seat time
- ✿ A way for institutions to improve industry and academic alignment
- ✿ A way to provide employers with a better trained workforce
- ✿ All of the above

Where is your
institution in
terms of
implementing
CBE?

- ✿ Curious. That's why I'm here.
- ✿ Getting started. I'd like some good advice.
- ✿ We have an established program. I'm interested in learning what my peers are doing.

Does your institution offer credit and non-credit courses to **unenrolled** learners through certificates, stackable credentials, or other options?



Yes



No



Not sure

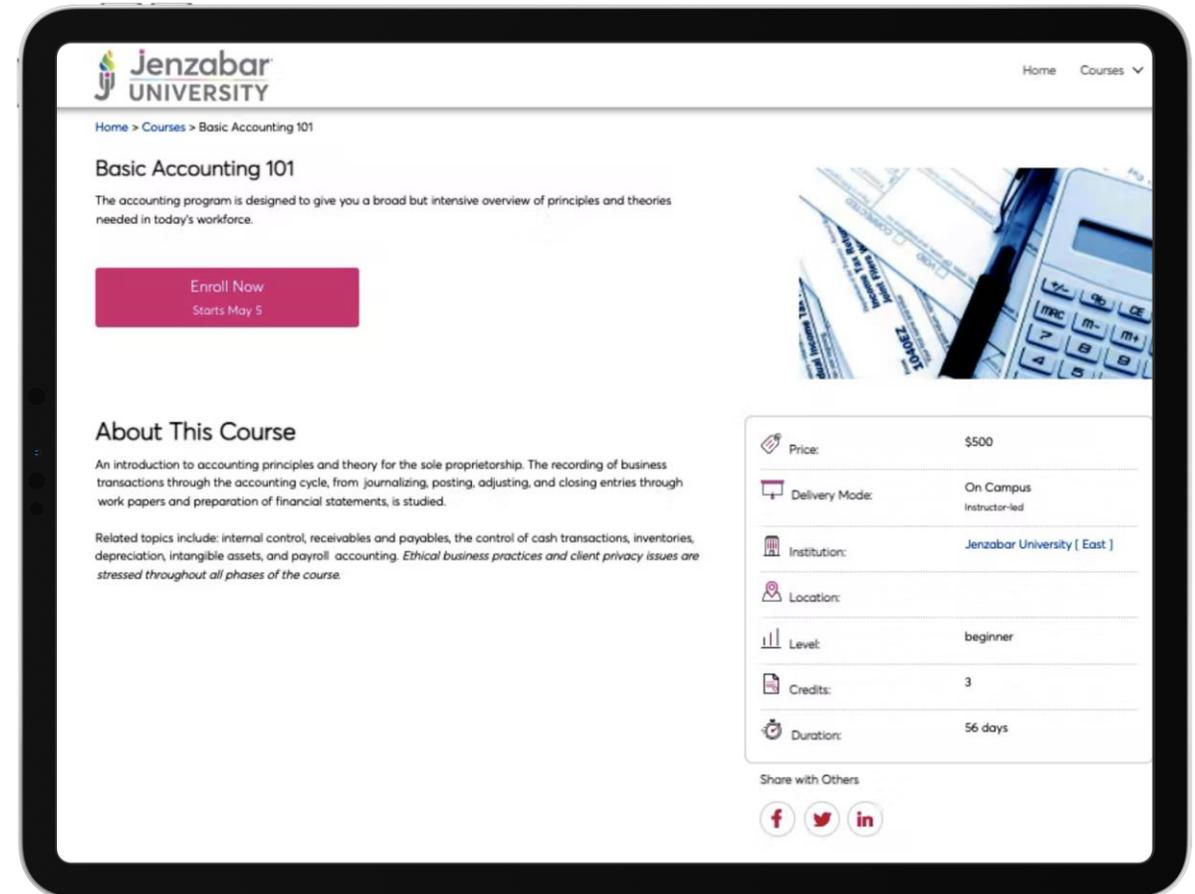


Campus Marketplace

powered by Jenzabar™

Unbundle Course Offerings and Make Them Accessible to All Learners

- ▶ Deliver a Familiar Online Buying Experience
- ▶ Fulfill Your Institutional Mission
- ▶ Support Flexible Learning Experiences
- ▶ Increase Enrollment, Revenue, and Value





Jenzabar
Student

Jenzabar Student Fully Supports CBE Programs

Deliver more holistic and flexible learning experiences to drive student success

Jenzabar Student enables you to deliver curriculum-wide or course-specific competency-based education (CBE) programs that match your objectives. With open enrollment and early exit, students can sign up for courses when they want and progress through programs at their pace.

Delivered through Jenzabar Student, our market-leading student information system, our CBE offering is already integrated into advising, learning plans, and more. This means there is no need for your campus to make additional investments or work-around configurations.



The Tambellini Group

Thank you!

jenzabar.com/campus-movement
jenzabar.com/product/student

