



Boosting Student Recruitment and Retention with Cares Act Funding

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by Quadient

Special. Delivery.

Speakers



Expert Panel:

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University Business Moderator: Steven Blackburn

Parcel Pending Presenters:

Rob Zinsky

Director of Business Development
Parcel Pending by Quadient



Daniel Greaney

Director, Solutions Engineering
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Agenda

- Campus Hub™ for safer campus delivery
- *Audience poll question*
- The Cares Act
- *Audience poll question*
- Q&A panel discussion
- *Audience poll question*
- Audience Q&A
- Closing remarks



Poll Question (test)

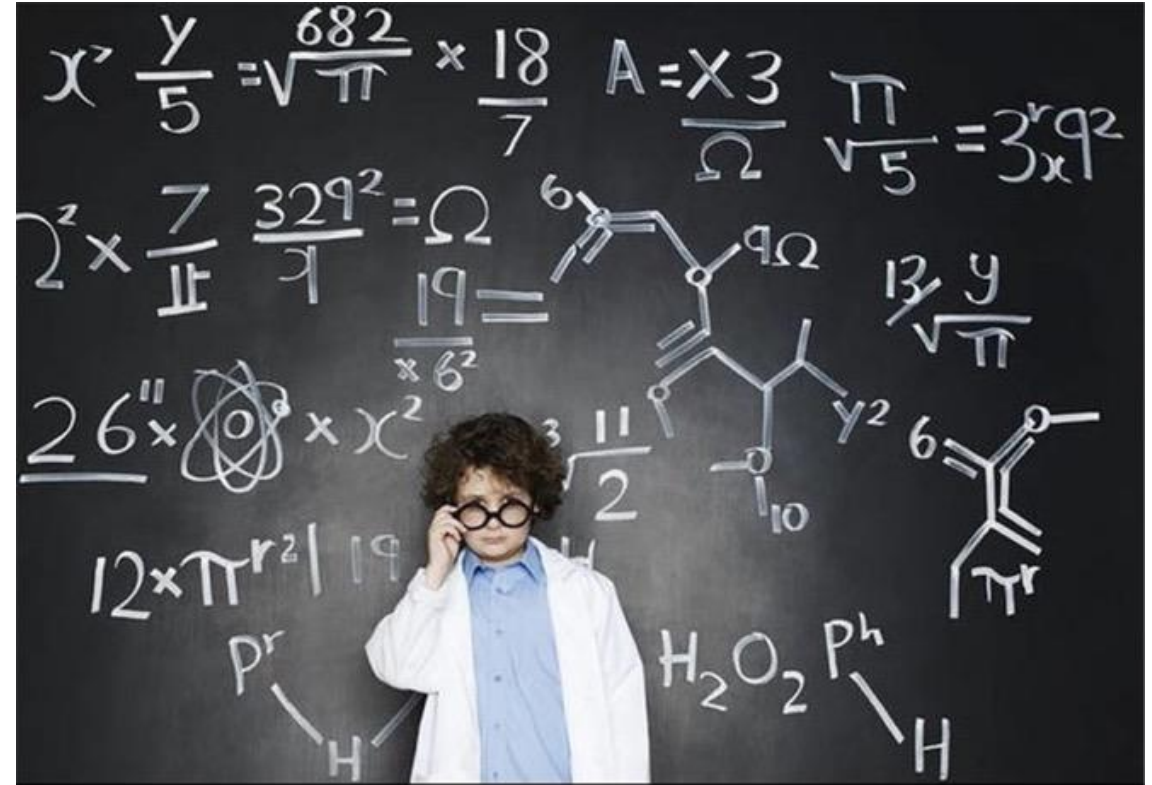
Q: What is dirty when it is white?

A: a polar bear

B: ice

C: a lump of coal

D: a blackboard





CAMPUSHUB™

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Introducing
The Campus Hub™

Special. Delivery.

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Off-Campus
Housing

Administrative
Services

Library

Residence Halls

Bookstore

Student Union &
Mail Services

IT assets

- Save time by allowing faculty and staff to self service using lockers
- Pick up and drop off computers, tablets, audio/video gear, etc.
- Integrate pick up notifications with your help desk ticketing process



Off-Campus
Housing

Administrative
Services

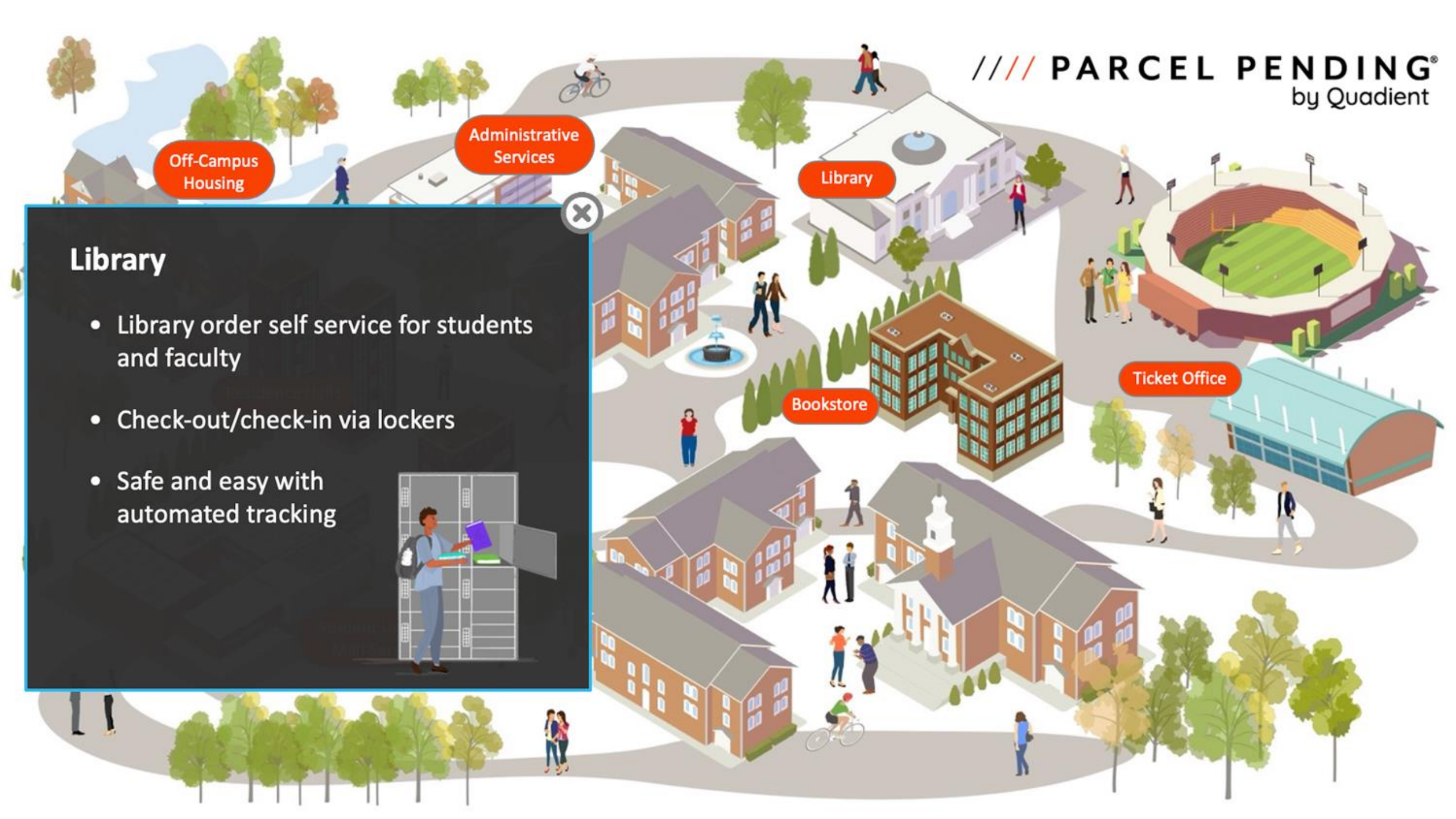
Library

Ticket Office

Bookstore

Library

- Library order self service for students and faculty
- Check-out/check-in via lockers
- Safe and easy with automated tracking



Bookstore

- Deliver customer orders into on-site lockers
- Self-service lockers mean fewer counter & curbside pick-ups for staff
- Customers can also return items into lockers with no assistance required



Off-Campus
Housing

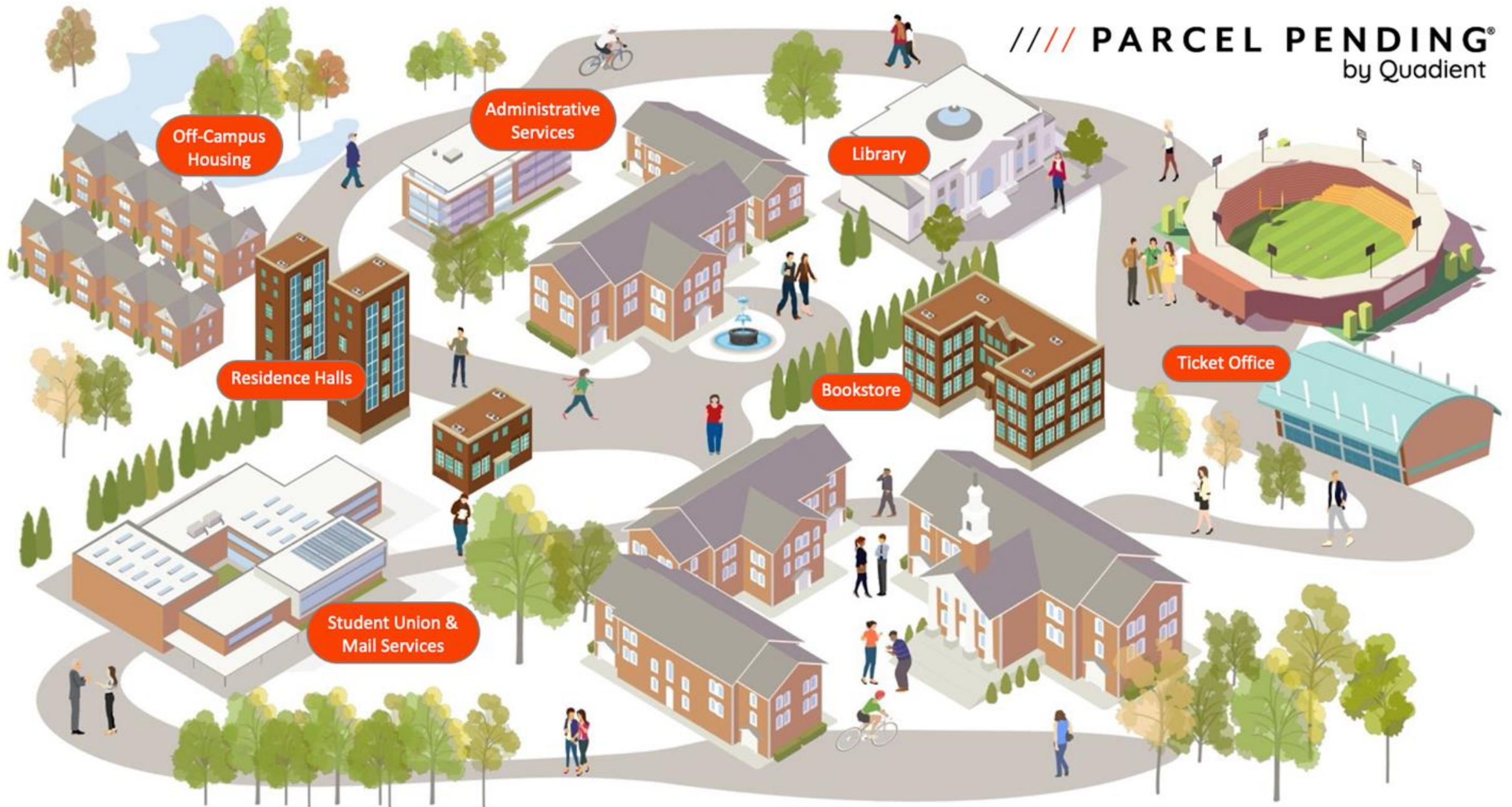
Administrative
Services

Library

Bookstore

Ticket Office

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One Platform, Many Solutions

- Shared distribution and campus-wide control
- Individual locker and consolidated usage analytics
- Access all asset tracking on campus remotely
- Track staff and students picking up and dropping off items
- Streamline support costs across many departments
- View all drop-off points for easy redirection of traffic



Poll Question #1

- On a **scale from 1-10** how familiar are you with the Cares Act?

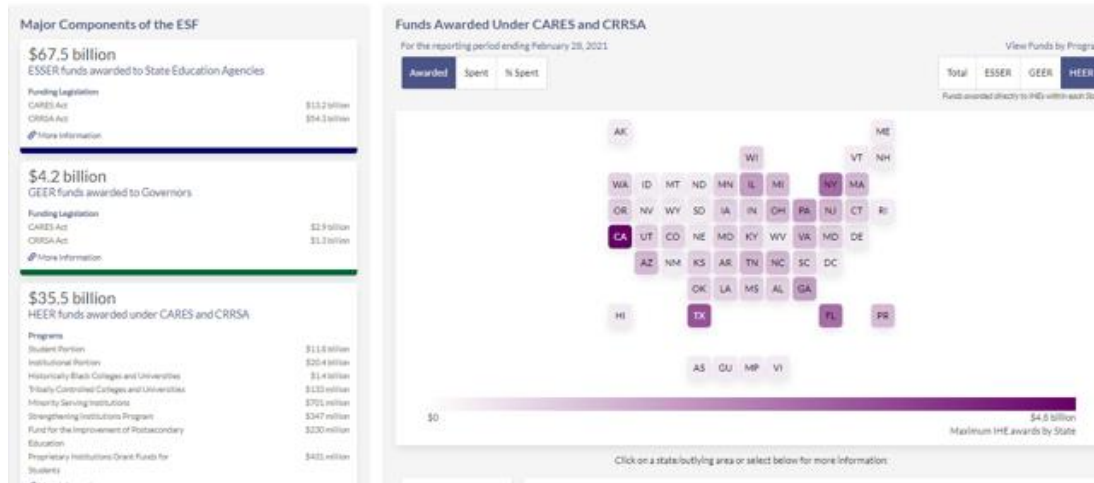


What is CARE's Act Funding

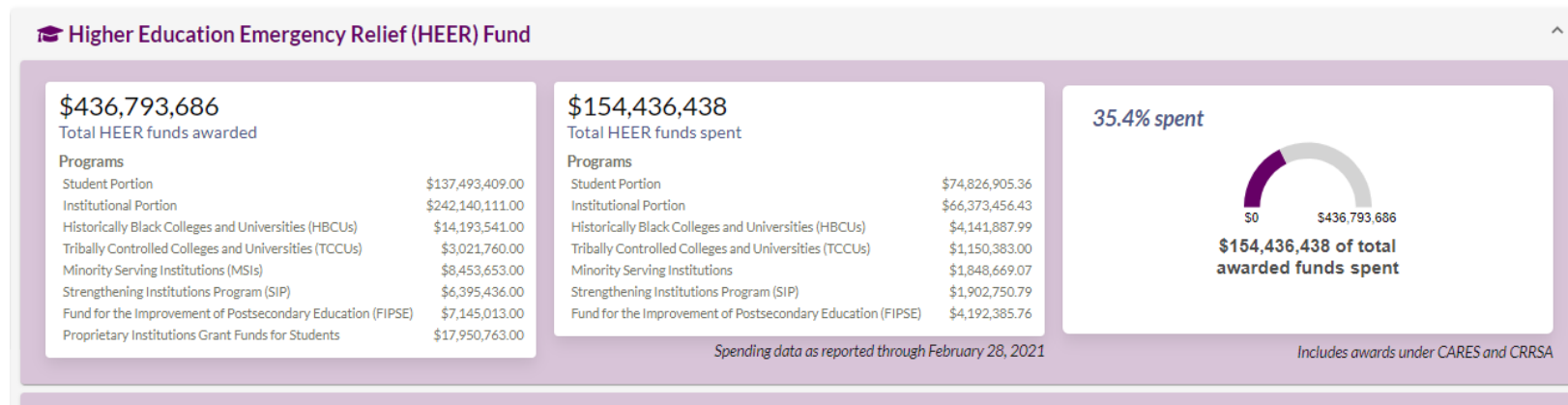
- **CARE's Act: Higher Education Emergency Relief Fund (HEERF)**
 - Government approved funding
 - Allocations to support enhancements, renovations and re-opening
 - Allocated funds must be used within 12-month period



CARE's Act Dashboard



- <https://covid-relief-data.ed.gov/>



Poll Question #2

Q: Which is *not* true about the Cares Act?

- A: Government-approved funding
- B: Allocations to support enhancements, renovations and re-opening of schools
- C: Allocated funds must be used within 12-month period
- D: A care package from parent or guardian





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Poll Question #3

Q: Industry trends indicate a record number of universities plan to acquire **smart lockers**. Is your college or university planning to install lockers?

A: Yes, we have them now

B: Yes, we are considering/evaluating for 2022

C: No, but I would like to know more

D: Not sure



"Pick-up [with Parcel Pending] was so easy and much faster than a regular delivery!"

Victoria C., student at University of Florida

*"Going to college thousands of miles away from home can be tough, but my day is always made when I receive a care package from my mom and have **a safe and easy pick-up through Parcel Pending!**"*

- Hawley P., student at Kennesaw State University





QUESTIONS?

Thank You!



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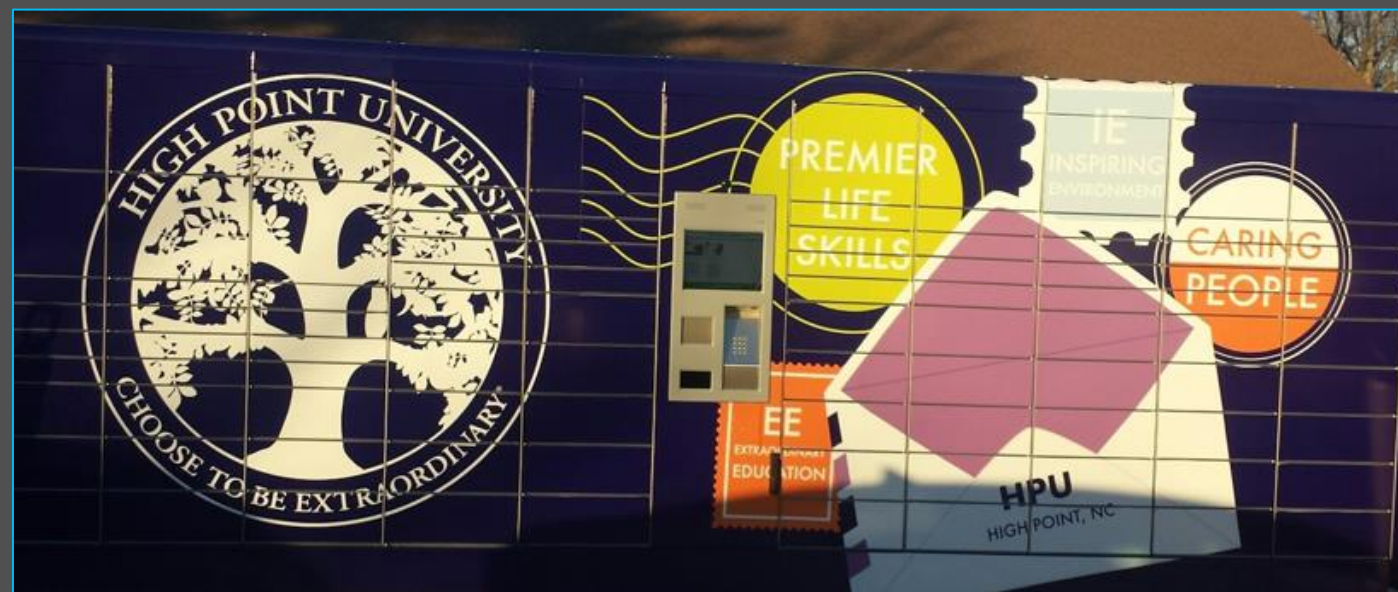
Sample of our Higher Education Client Partners

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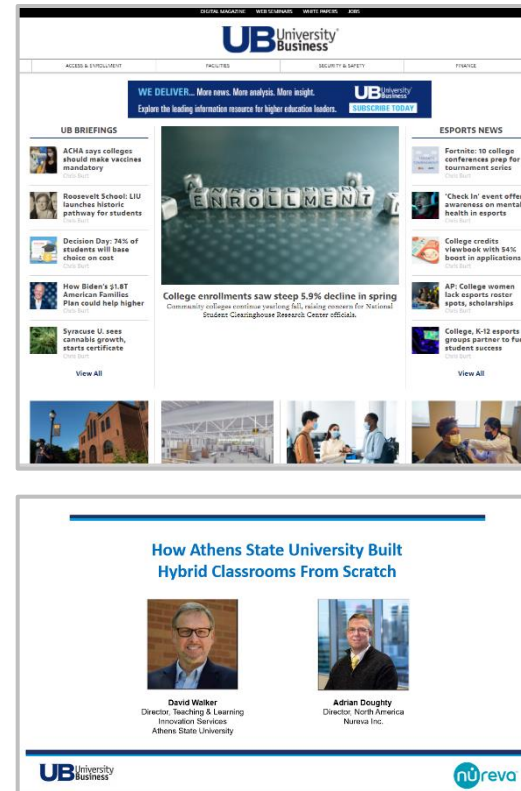
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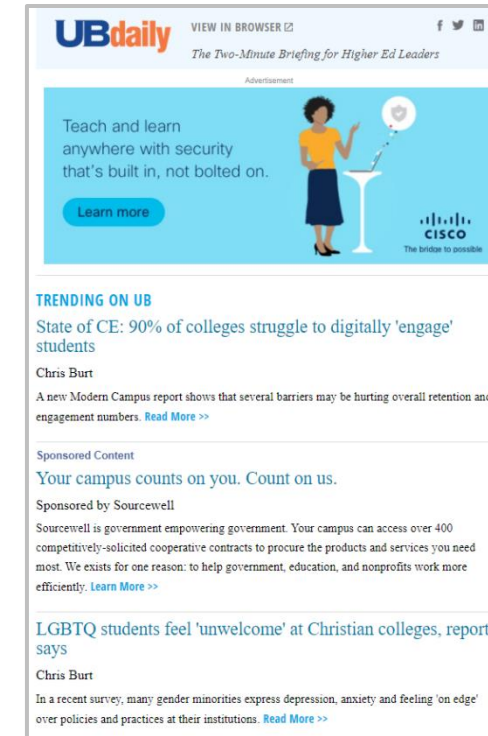
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