Transact offers a highly configurable, mobile-centric campus technology ecosystem.



Transact empowers administrators to elevate the student experience and cultivate loyalty, all while reducing complexity for students, families and staff.

- Integrated payment solutions for tuition and non-tuition payments
- Multi-purpose campus IDs that can be used for everything from dorm access to event tickets
- Campus commerce solutions for meal plans, mobile ordering, retail payments, and more



Business Business

Campus Mobile Ordering:

Maintaining Student Engagement Post-Pandemic



Jennifer Paiotti Host





Matthew Drummond
Host





Cathy - Lee RizzaWesCard Program Manager





Joao (John) Esteves
Dining Manager, Bon Appetit





Holly GrofDining Services Coordinator



Wesleyan University



Campus Middletown, CT

Established 1831

Students (Fall 2020)

Undergraduate: 3,053

Graduates: 201

Athletics

New England Small College Athletic Conference (NESCAC)

Summies and Weshop Transition to Mobile Ordering

November 12, 2020, 1



The University introduced the mobile ordering app, Transact, for all Summerfields and Weshop orders on Monday, Nov. 9. The change was announced in an allcampus email on Nov. 6. The app can be downloaded for free from the Google Play or App Store.

According to Bon Appétit Resident District Manager Michael Strumpf, the idea for mobile ordering at Summerfields and Weshop had been in the making for a while.

'We've been working with Transact since the summer on the deployment of the new mobile order application," Strumpf wrote in an email to The Argus. "While it took us longer than we had hoped to get the application up and running, we're optimistic it will provide students an easy and safe way to place orders at Summerfields and WesShop.

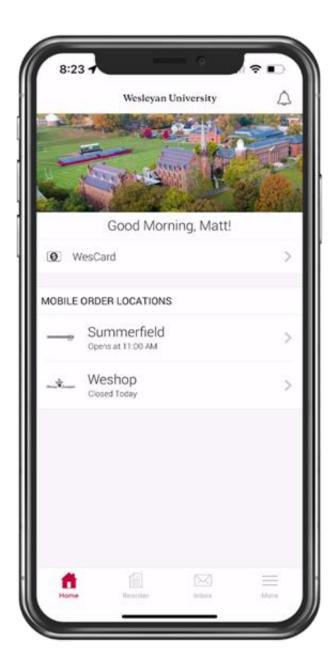
Strumpf also assured that

there would not be any employment changes, as Bon Appétit employees working at Summerfields and Weshop will continue to prepare orders made through the app.

"Once installed select Wes2Go and pick your app icon," the all-campus email announcing Transact reads. "Your sign-in info is your Wesleyan credentials. The app already has your point and meals information and you can add a credit card under your profile."

When users place an order, they are provided an estimation of how long the





THE UNIVERSITY OF ALABAMA®



Campus

Tuscaloosa, AL

Established 1831

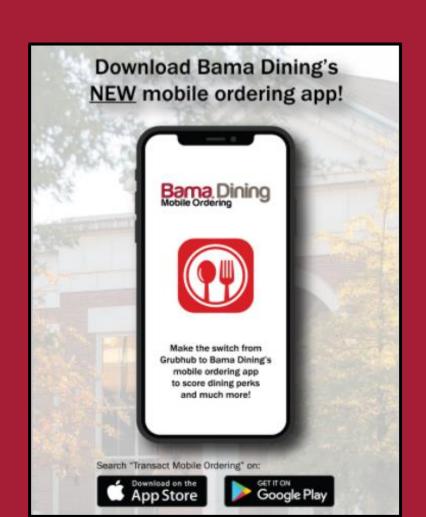
Students (Fall 2019)

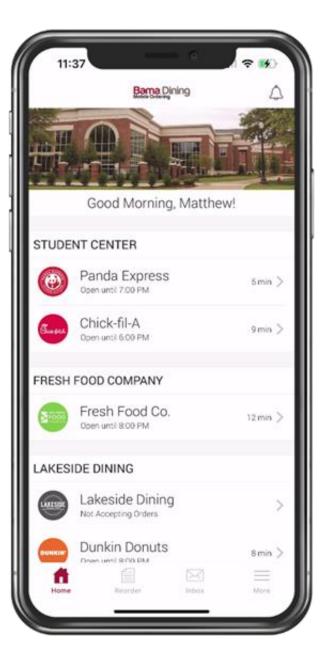
Undergraduate: 31,670

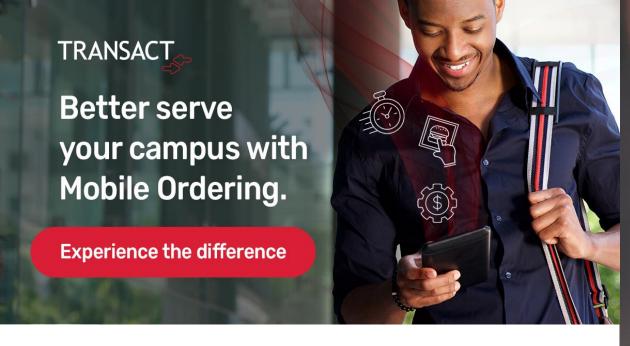
Graduates: 6,170

Athletics

Southeastern Conference (SEC)





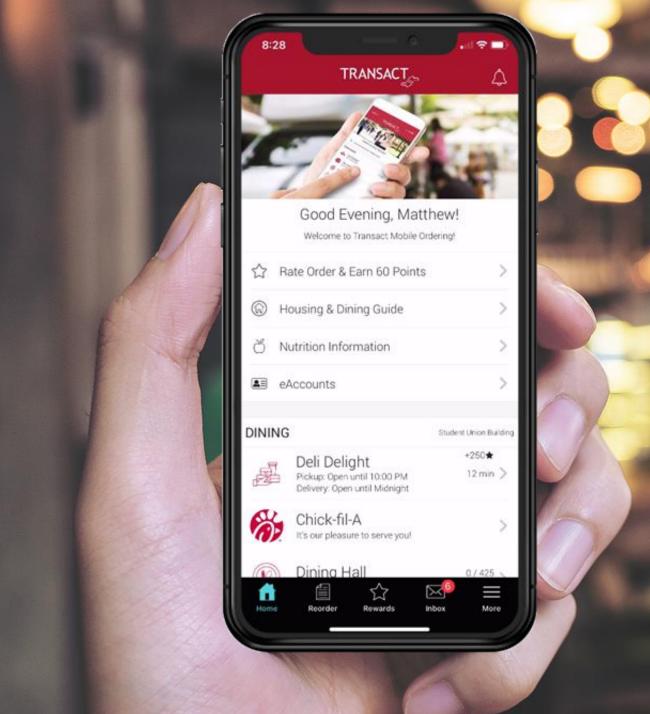


Experience

Transact Mobile Ordering

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