



December 2012 Highlights

The UB Readers' Choice Top Products of 2012

SPECIAL ADVERTISING OPPORTUNITY

Be Seen in the Annual Issue Everyone Is Watching.

UB's highly-anticipated Top Products annual issue captures the attention of higher ed buyers and generates leads.

Contact your UB Rep today to be seen in this Special Annual Issue.

UB Reader's Choice: Top Products

Our first annual "top products" for higher education review, as chosen by UB readers and editors.

Your Mobile Website

The increasing ubiquity of mobile devices — and their technical limitations — means that institutions must rethink how their websites, video content, and accessibility features perform across these new, smaller, portable formats.

Winter 2012 Models of Efficiency Achievement Awards

From e-procurement systems that cut waste and redundancy to a centralized process for boosting alumni engagement, our winter Models of Efficiency honorees demonstrate how technology, collaboration, and a bit of inspiration help them continue to do more with less.

The Flipped Classroom

Learn how some schools turn the traditional education model on its head. Flipped classrooms use video lectures and online applications to "prep" students outside class, so in-class time can be devoted to substantive discussion, debate — and learning.

Campus Finance: Endowment Management

Technology changes everything — including how institutional endowments are managed. Enterprise content management (ECM) systems are one tool helping to keep track of estate files from the legal department, investment documents from the investment office and gift agreements from the development office.

UBTech Education Innovators

A continuing series of one-on-one interviews with some of today's leading higher education game changers.

Leading the Way

This section is introduced by a full page letter from our Publisher introducing the participating vendors who are committed to the higher ed market and "Leading the Way" in innovation and expertise. Case studies of colleges and universities showcase the unique relationships these parties enjoy in working together to overcome challenges faced by a variety of departments.

Plus: Human Resources, Money Matters, Sense of Place, Latest Products and Services

AD CLOSING DATE:

NOVEMBER 1, 2012

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