

ORDER FORM

Deadline: **December 1, 2009**



2010

Higher Education Guide to Financial Services

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HOW TO ORDER

- Complete order form below.
- E-mail completed order form, logo, and company info to directory@universitybusiness.com.
- Or fax order form to 203•516•2391 and refer to specs below to complete order.

1. FINANCIAL CATEGORIES Please select the category(s) in which your company will appear:

- | | | |
|--|---|---|
| <input type="checkbox"/> Asset & Investment Management | <input type="checkbox"/> Enrollment Marketing | <input type="checkbox"/> Investment Management & Services |
| <input type="checkbox"/> Campus Commerce | <input type="checkbox"/> eCommerce | <input type="checkbox"/> Loan Marketers |
| <input type="checkbox"/> Collections | <input type="checkbox"/> ePayment | <input type="checkbox"/> Loan Servicers |
| <input type="checkbox"/> Consolidators | <input type="checkbox"/> Financial Aid Services & Software | <input type="checkbox"/> Secondary Markets |
| <input type="checkbox"/> Consulting Services | <input type="checkbox"/> Financial Aid Lending | <input type="checkbox"/> Student Financial Services |
| <input type="checkbox"/> Derivative Valuation | <input type="checkbox"/> Financial Consulting & Counseling Services | <input type="checkbox"/> Tuition Management |
| <input type="checkbox"/> Endowment Investment & Management | <input type="checkbox"/> Guarantors | <input type="checkbox"/> Tuition Payment Plans |
| <input type="checkbox"/> Endowment Management | <input type="checkbox"/> Insurance | <input type="checkbox"/> Custom Other _____ |

2. COMPANY INFORMATION AND SPECS

- Submit company contact info and company profile in a Microsoft Word document.
- Company logo must be in an Adobe Illustrator EPS document or a 300dpi TIF or JPEG file.
- Please attach all information in one e-mail and send to directory@universitybusiness.com.

3. LISTING OPTIONS

☐ BASIC LISTING - FREE!

- Plain text listing with company name, address, and phone number




☐ ENHANCED LISTING - \$495

- Company name, address, and phone number
- Four-color logo • Web link • E-mail address
- 50% Discount for each additional category

☐ PREMIUM LISTING - \$795

- Company name, address, and phone number
- Four-color logo • Web link • Email address
- 100-word company profile
- 50% Discount for each additional category
- Additional copy \$100 per 50 words

4. BILLING INFORMATION (Terms: PAYMENT DUE WITH ORDER)

NAME	
COMPANY	TITLE
ADDRESS	
ADDRESS	
E-MAIL	DIRECT PHONE
SIGNATURE	DATE
<input type="checkbox"/> American Express 	<input type="checkbox"/> MasterCard 
<input type="checkbox"/> Visa 	
CARDHOLDER NAME	
CARD NUMBER	EXP DATE
CARD HOLDER SIGNATURE	DATE

NOTE: FULL-PAGE AD POSITIONS ON COVERS 2, 3, AND 4 AVAILABLE ON A FIRST-COME BASIS.
HALF-PAGE ADS ALSO AVAILABLE. INQUIRE FOR DETAILS.