TRANSACT

Pioneering technology for mobile-centric students

The UNIVERSITY of OKLAHOMA

- Norman, Oklahoma
- Founded in 1890
- Roughly 25,000 undergraduate students
- 312 undergraduate and graduate programs

Product:

NFC-enabled Mobile Credential for iPhone, Apple Watches, and Android devices

"This is the technology of the future. It makes us feel good knowing that we delivered a solution that students expected and that they wanted."

Tyler Webb
Director, Sooner Card
The University of Oklahoma

Challenges

To support a superior, more efficient, and secure student experience, the University of Oklahoma started making the switch to near-field communication-enabled technology in 2013 by upgrading their point of sales, laundry, copy, vending, and door access hardware to Transact Contactless Readers.

Following a rebrand of their student ID Sooner Card in 2015, OU was ready to embark on the next chapter of adapting NFC-enabled technology by being one of the first universities to implement a student ID mobile credential for Apple and Android smartphones and Apple Watch.

Solution

A fast, secure NFC-enabled mobile credential to enhance the student experience and meet the needs of today's mobile-centric students.

Results

On Oct. 2, 2018, OU was one of three universities to first offer the mobile credential in iPhone and Apple Watches. Since launch day, the university has experienced early success and widespread adoption of Transact Mobile Credential from students and staff.

- 70% provision growth since launch
- +6,000 total mobile provisions
- 50% utilization from on-campus residents
- 1.4 M in mobile credential transactions
- 2.2 M in mobile credential dining transactions

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TRANSACT
Payments powered by Cashnet®

CASE STUDY

Processing mobile ticket sales through integrated systems

GONZAGA
U N I V E R S I T Y

- Spokane, WA & Florence, Italy
- 16,562 Students
- Private Liberal Arts

Product: Mobile Payments for the iPad

"Our pilot group was able to successfully process ticket sales at both the WCC and NCAA Tournament this year and we are anxious to roll it out into different areas of campus in the upcoming year."

Linda Wilson
Financial Systems & Services Manager

Challenges

Gonzaga University, a private liberal arts university with campuses in Spokane, WA and Florence, Italy, wanted to accept mobile payments, while ensuring data and device security. They needed to accept payments remotely on and off campus without connecting to an unsecure wireless network. It was essential that the solution exceed PCI Council guidance for mobile payments and minimize risk to customers and merchants.

Solution

The University piloted the Transact Payments powered by Cashnet Mobile Payments for the iPad solution for ticket sales at two national basketball tournaments. The solution complied with PCI standards to minimize risk while enhancing ability to process payments. The capability fully integrated with the existing Banner system and provided the university a secure solution to use designated iPads for mobile payments.

Results

- Campus-wide mobile payments
- Seamless integration with back office systems
- PCI-compliant
- Positive customer experience
- Customized branding

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TRANSACT

Managing Service Fees, PCI Compliance, and Reconciliations with SmartPay

OHIO UNIVERSITY

- Athens, Ohio
- Founded in 1804
- 36,000 students
- More than 250 academic programs

Product:

SmartPay

"We had gone several years without credit card payments being an option for anybody. We launched SmartPay specifically to allow those seeking to pay with credit card to do so."

Carole Gilkey
Assistant Bursar
Ohio University

Challenges

The management of merchant service fees associated with accepting credit card payments had become too costly for Ohio University to sustain. To avoid raising tuition, the business office needed a solution that could balance the convenience for students paying tuition and fees using a credit or debit card with the cost of accepting these types of payments.

Solution

Ohio University selected the SmartPay solution from Transact Payments, which allows the university the flexibility to manage merchant service fees as they desire - either absorbing the entire fee, a portion of the fee, or passing it on to the student. This flexibility allowed the business office to find their desired balance between service fee cost and providing students payment options. Additionally, SmartPay provided PCI compliance and simplified reconciliations.

Results

- Since initially rolling out SmartPay, Ohio University has expanded the use of SmartPay to other areas including payment of residential housing-related fees.

- Moving credit card acceptance to an online portal, away from in-person acceptance, drastically reduces the scope of PCI Compliance.

- The ability to quickly access and manage their credit card payment funds makes reconciliations a breeze.

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