



## CASE STUDY

# Pioneering technology for mobile-centric students



The UNIVERSITY of OKLAHOMA

- Norman, Oklahoma
- Founded in 1890
- Roughly 25,000 undergraduate students
- 312 undergraduate and graduate programs

### Product:

#### NFC-enabled Mobile Credential for iPhone, Apple Watches, and Android devices

*"This is the technology of the future. It makes us feel good knowing that we delivered a solution that students expected and that they wanted."*

Tyler Webb  
Director, Sooner Card  
The University of Oklahoma

## Challenges

To support a superior, more efficient, and secure student experience, the University of Oklahoma started making the switch to near-field communication-enabled technology in 2013 by upgrading their point of sales, laundry, copy, vending, and door access hardware to Transact Contactless Readers.

Following a rebrand of their student ID Sooner Card in 2015, OU was ready to embark on the next chapter of adapting NFC-enabled technology by being one of the first universities to implement a student ID mobile credential for Apple and Android smartphones and Apple Watch.

## Solution

A fast, secure NFC-enabled mobile credential to enhance the student experience and meet the needs of today's mobile-centric students.

## Results

On Oct. 2, 2018, OU was one of three universities to first offer the mobile credential in iPhone and Apple Watches. Since launch day, the university has experienced early success and widespread adoption of Transact Mobile Credential from students and staff.

- 70% provision growth since launch
- +6,000 total mobile provisions
- 50% utilization from on-campus residents
- 1.4 M in mobile credential transactions
- 2.2 M in mobile credential dining transactions

[www.transactcampus.com](http://www.transactcampus.com)