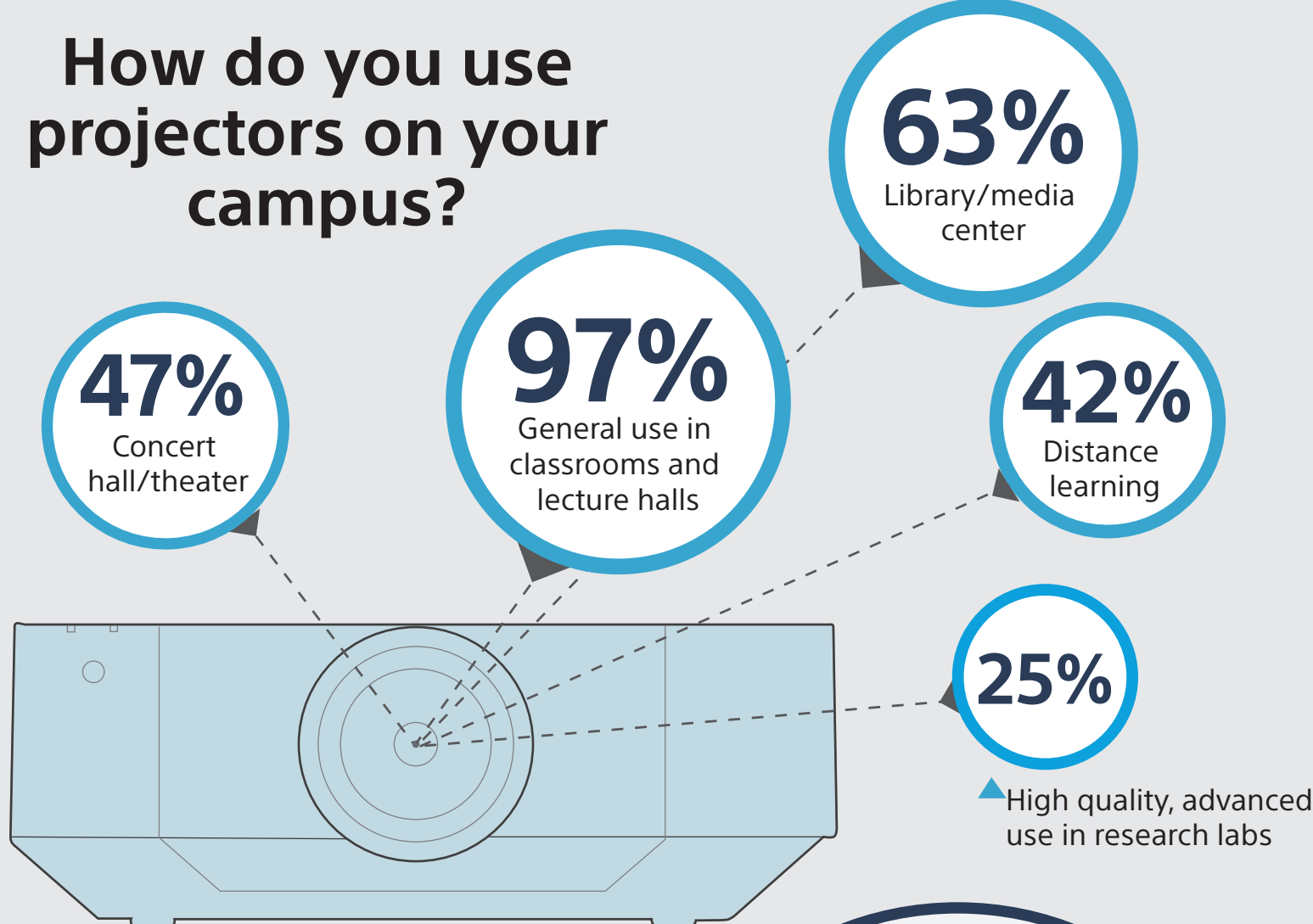


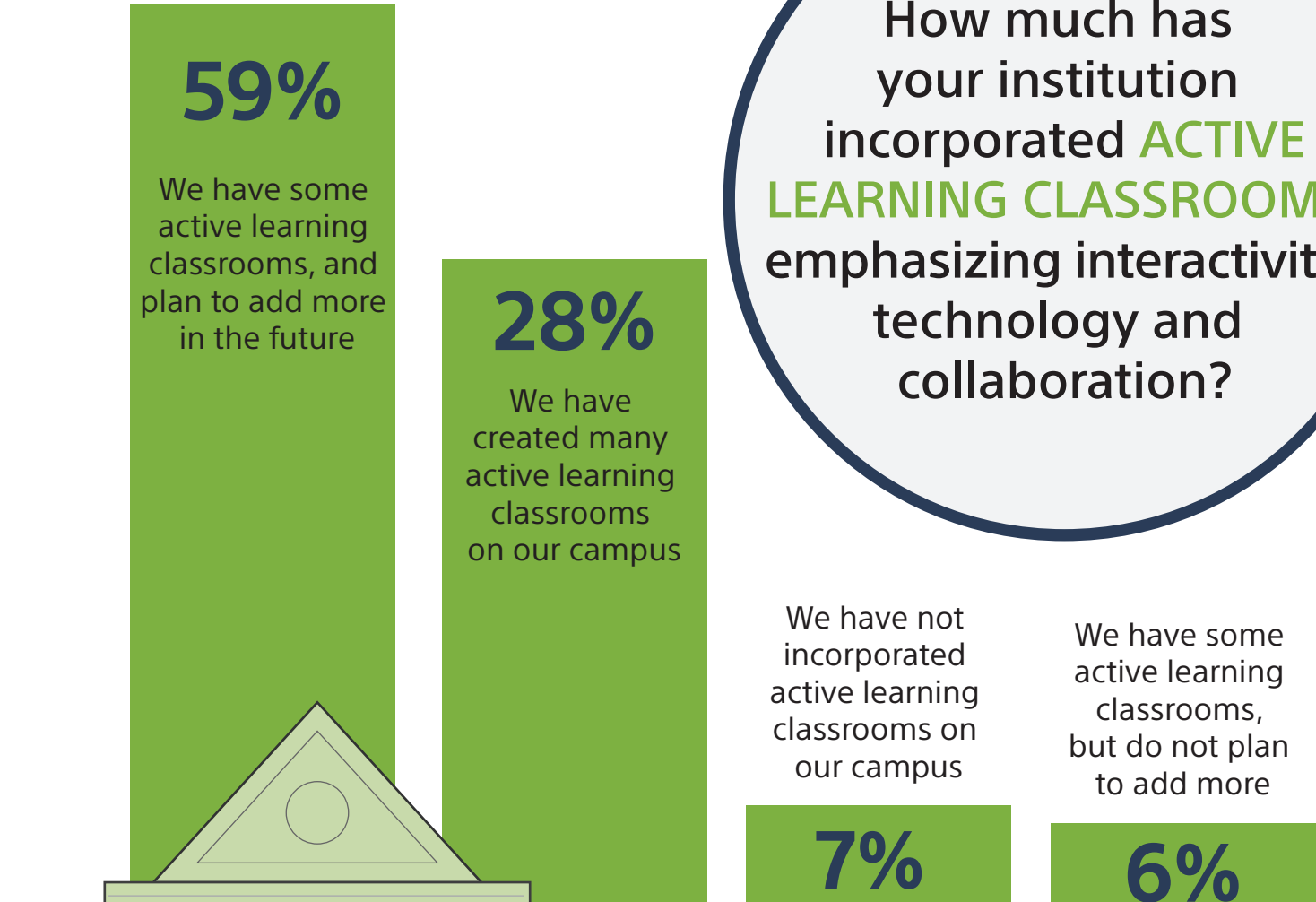
PROJECTORS IN HIGHER ED

This survey of college and university A/V leaders found campus projectors integral to learning.

How do you use projectors on your campus?

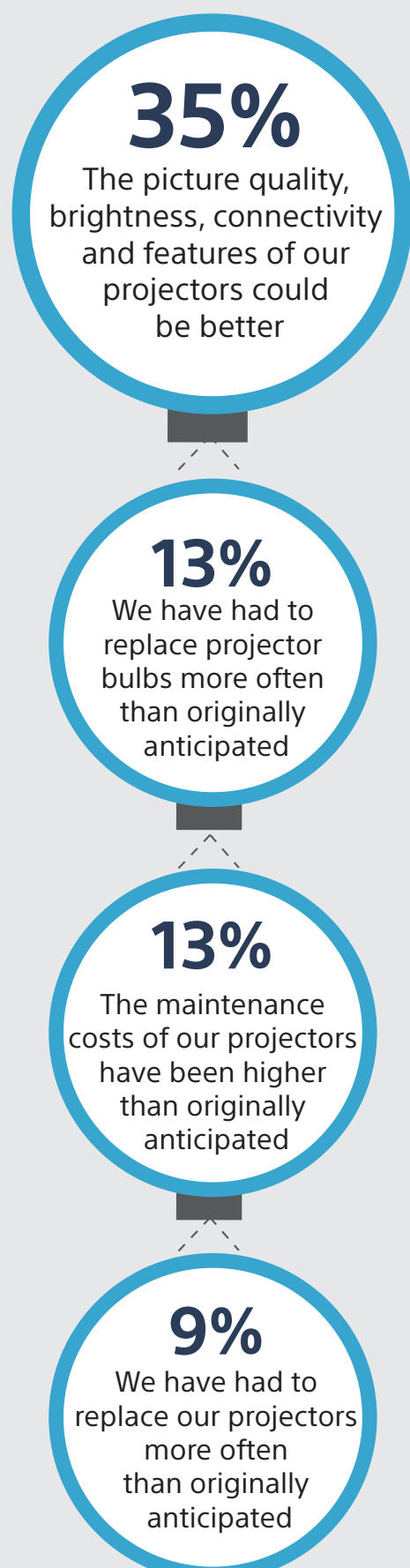


How much has your institution incorporated **ACTIVE LEARNING CLASSROOMS**, emphasizing interactivity, technology and collaboration?

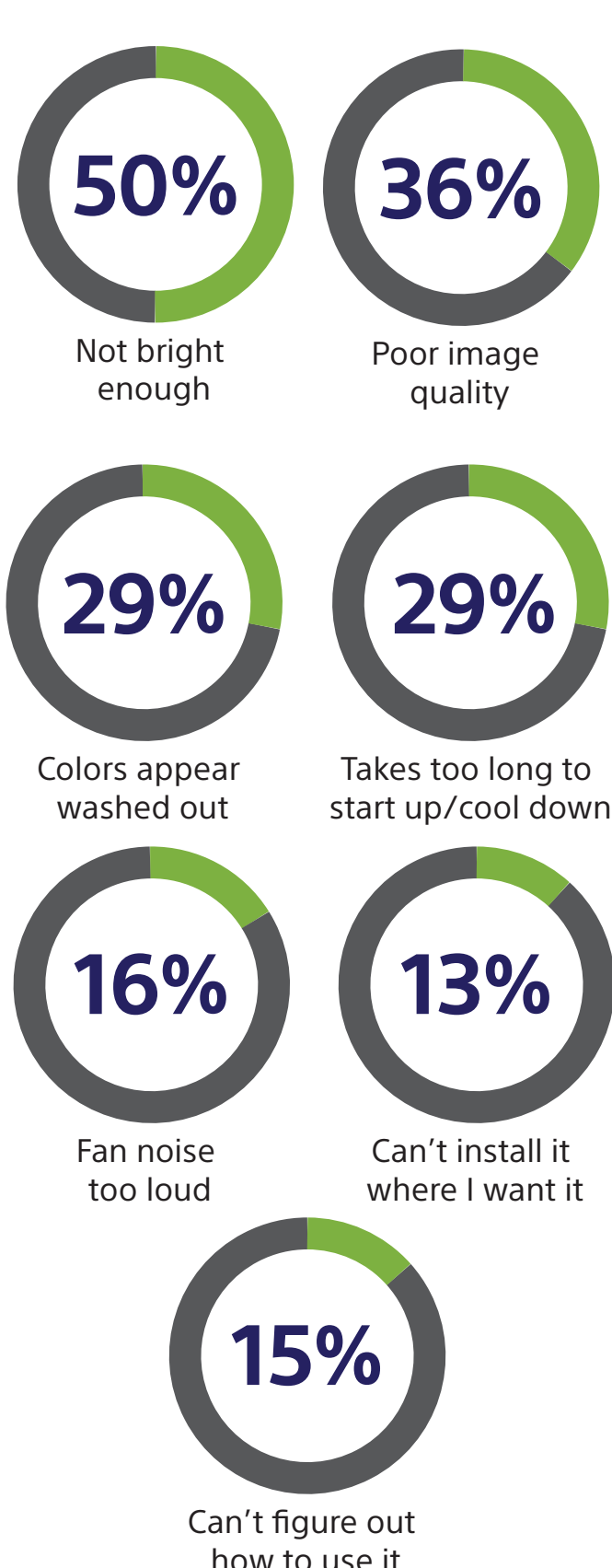


Just **53%** of campus technology leaders said they were "satisfied" with their campus projectors.

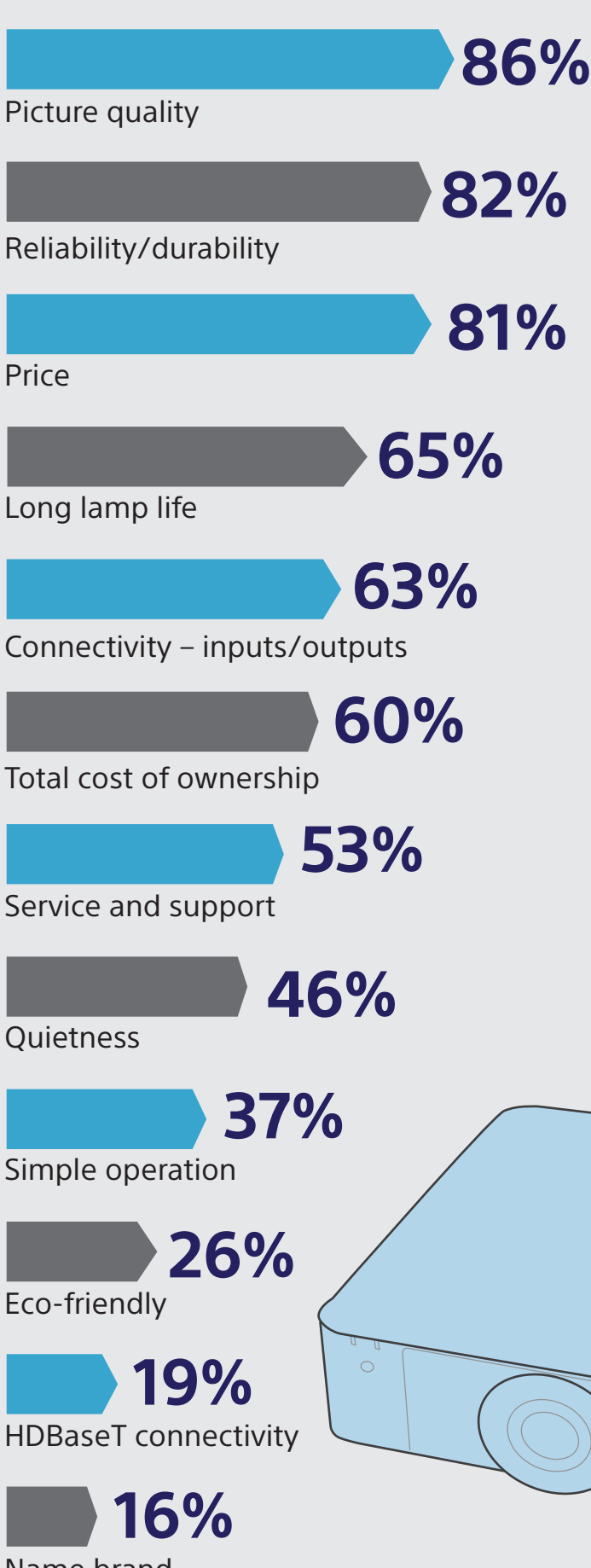
TOP REASONS FOR DISSATISFACTION:



What are the major projector concerns on your campus?



What are the most important factors when purchasing new projectors?



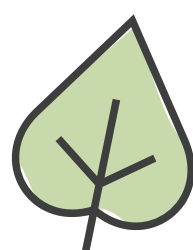
Sony's laser projectors overcome the most common projector challenges, making them the ideal choice for colleges and universities.

High quality images
Sony's BrightEra 3LCD engine creates natural color with exceptional brightness

Quiet operation
Sony's laser models are extremely quiet, operating as low as 32dB, and 28dB in Standard Brightness mode

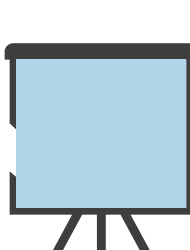
20,000 hours
The laser light source and LCD panels result in 20,000 hours of maintenance-free use

Collaboration
Encourage student participation and collaboration with immersive visuals in your active learning center



Eco-friendly

Laser projectors do not require replacement lamps, are more energy efficient and contain no mercury



Flexible integration

Advanced features include constant brightness mode, wide range lens shift, near-instant power on/off and a variety of lens options

For more information, go to sony.com/laser.

SONY