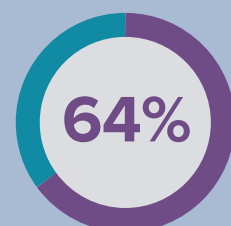


# Video conferencing on Campus

University Business (UB) and Polycom collaborated to develop a survey to explore the use of technologies such as video conferencing in higher education. It was deployed to the UB audience on May 11, 2018, and some 213 respondents participated, from a variety of campus departments, and from many different types and sizes of institutions across the country.



On your campus, do you currently use video conferencing technology?



**64%**  
**YES**  
we use video conferencing  
some, in certain applications



**28%**  
**YES**  
we use video conferencing  
a significant amount



**9%**  
**NO**  
we don't use this  
technology at all

Do you use a single vendor to provide your video conferencing technology, or do you use multiple vendors?

**54%**

We use multiple vendors  
for video conferencing

**46%**

We use a single vendor  
for video conferencing



For which applications do you use video conferencing?

Distance/online/virtual learning

**69%**

Professional development

**65%**

Teaching tool in classrooms or lecture halls, i.e. guest speakers

**57%**

Faculty collaboration

**38%**

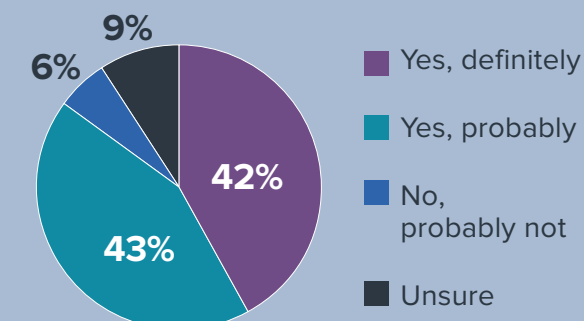
**23%** Academic advising

**19%** Student collaboration

**16%** Extended office hours for faculty



Do you think your students would be interested in technology that would enable them to share content and collaborate wirelessly, from their own devices, in a classroom, lecture hall or elsewhere on campus?



When you are considering education technologies such as video conferencing, how important is ease of use to you or your institution's users?

**90%**

This is extremely important

**10%**

This is somewhat important

Polycom provides video, voice and content sharing solutions that empower educators to deliver the next generation of immersive, collaborative learning experiences. To learn more, visit [Polycom.com/education](http://Polycom.com/education).

