

# Creative Cloud keeps getting better.

# Join now and save up to 55%.

The 2015 release of Adobe Creative Cloud is here. Join now and get everything you need to engage and empower your faculty, staff and students to create impactful content and communications across desktop and mobile.

## Institutions like yours are moving to Creative Cloud for the following benefits:

- Access to the latest creative apps and services for design, web, video and photography.
- A web-based Admin Console that makes it easy to centrally manage and deploy apps.
- Budget predictability and cost savings with one annual or multiyear contract.

### **SPECIAL OFFER**

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All Adobe Cumulative Licensing Program (CLP) education customers qualify for up to 55% savings when purchasing Creative Cloud through the Value Incentive Plan (VIP). Act now before August 28, 2015 and take advantage of the same low pricing for up to three years.

Transactional Licensing Program (TLP) education and nonprofit customers can also qualify for 25% off for up to three years.

#### TERMS AND CONDITIONS

#### VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

Adobe is providing a migration discount to channel partners for current Adobe Cumulative Licensing Program (CLP) education customers ("Qualified Customers") that migrate to Creative Cloud for education (device and named-user licensing, Complete or Single-App annual membership). Adobe is offering the migration discount to channel partners for Qualified Customers for the initial Value Incentive Plan (VIP) license term and the first-year renewal. Channel partner may avail itself of the migration discount when a Qualified Customer licenses Creative Cloud for education and enrolls in the VIP.

For a limited time (June 15 - August 28, 2015), CLP education and Transactional Licensing Program (TLP) education and nonprofit customers who purchase Creative Cloud for education (device and named-user licensing, Complete or Single-App annual membership) through VIP qualify for 25% off.

Qualified Customers may contact an authorized channel partner for partner's migration discount for the initial VIP education license term and the first-year renewal. Adobe does not set the pricing that channel partner charges and cannot guarantee any particular discount or price to customer. Channel partner will determine actual license fees for Qualified Customers. Adobe does not make any guarantees with respect to pricing offered by channel partners if customer elects to change to a different partner.

Applicable taxes and duties may apply. Additional terms and conditions may apply. Residents or persons in embargoed countries or countries subject to U.S. or local export restrictions are not eligible.

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