

# STUDENTS WIN. ADMINISTRATORS WIN. IT'S WHY HIGHER ED HIRES CORT TO HANDLE FURNITURE MANAGEMENT.

## CHALLENGE

Otis College of Art and Design, a non-profit school for the arts in L.A., **sought a solution to comfortably house more than 1,200 undergraduate and graduate students.** Working with a nearby apartment community in an ideal location close to campus, they needed a way to provide students with much more than four walls. As well as provide accommodations to resident advisors and visiting artists.

## SOLUTION

CORT provided a standard package to furnish each student apartment, along with slightly varied packages for RAs and visiting artists, even faculty. CORT worked with the apartment community directly, coordinating delivery, pickup, maintenance and replacement needs with students. This **removed the burden** for both Otis and the students, and with CORT's dedication to customer service, the apartment **felt like a real Otis community.**

## RESULTS

On paper, it's an agreement between a school, an apartment and a furniture rental company to provide housing solutions for students. For a first-year student, it's a safe, welcoming environment that allows them to acclimate faster and pursue their studies, not hassle with buying furniture. **In 2011, this community housed 30% of Otis' first year students.** And removed the burden of furniture management from Otis' shoulders, so they could concentrate on their educational mission.

