**Email Subject line: Learn how BYOD can make your campus a Universal University**

Headline: Do you have students arriving on campus with the latest technology demanding to connect? Do you have professors seeking to engage their students with new and novel tactics?

State University of NY College at Old Westbury found a solid way forward to make their higher education learning environment as dynamic as today’s tech-savvy users demand. By strategically and securely increasing wireless capacity, SUNY developed their state of the art campus that supports everything BYOD throws at it. Read the SUNY Case Study.

Marc Seybold, CIO at SUNY College at Old Westbury explains, “We’ve witnessed a massive spike in wireless use; converging technologies have lead to security-related components needing to be integrated into the network, and we’ve seen escalating threats from malware and cyber-based attacks. Our latest research showed that rather than having one monolithic domain, using higher levels of network granularity and limiting membership in device pools, gives much better results.” Watch the SUNY video.

Many higher-education institutions are leveraging BYOD as a differentiator to become a Universal University, and you can as well. View this PowerPoint presentation from Educause 2013 to see how you can benefit from becoming a Universal University.

Learn more at: <http://enterprise.alcatel-lucent.com/education>