

WHAT ELLUCIAN COLLEAGUE SCHOOLS **NEED IN AN eCOMMERCE PARTNER**

1) How can schools eliminate 100% of card payment fees*?



By charging a small

service fee

By not offering online payments

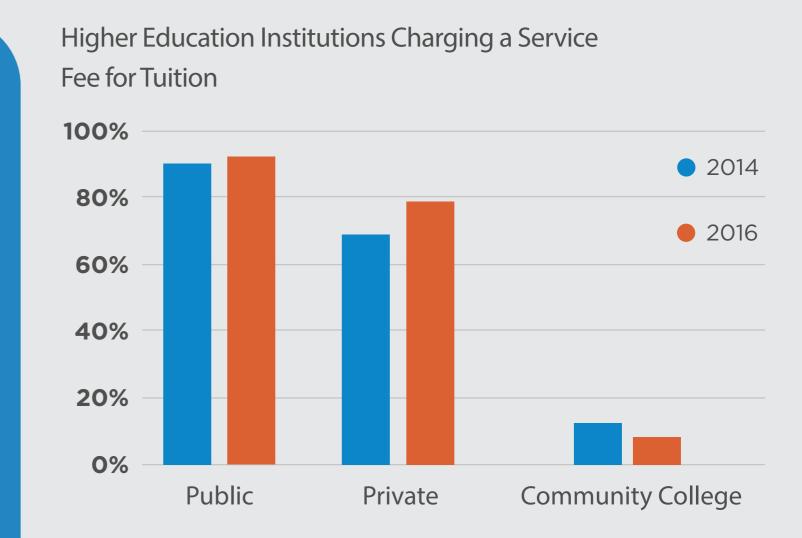
By absorbing the costs



Indiana Wesleyan University saves **\$500,000** a year by switching to service

Read their story

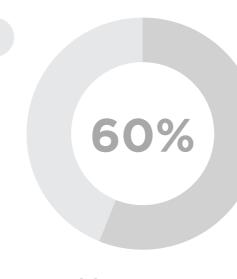
fee payments.



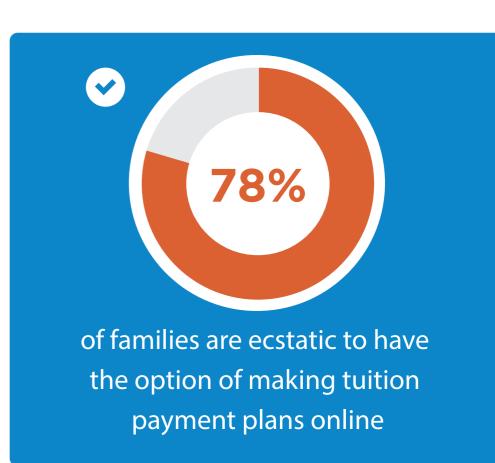
2) How do families feel about being able to make online payment plans?



undecided



of families are pretty happy about online payments



3) An eCommerce payment solution that integrates seamlessly with Colleague by Ellucian enables schools to make the most of their investment



TRUE

OR



offer if campuses want to move 90% of walk-in and call center payments online? (Check all that apply.)

4) Which of the following did American families say colleges should



Online answers to billing questions Credit card payments and ACH payments

Text reminders to pay

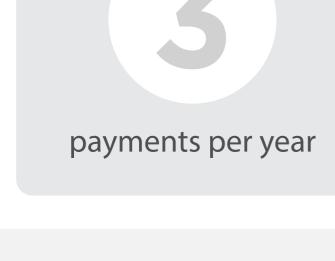


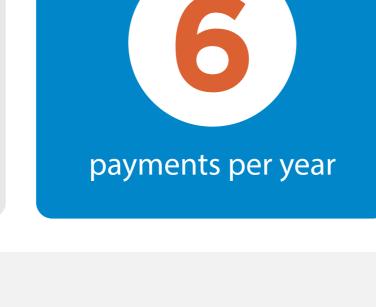


HOW FAMILIES UTILIZE UPGRADED PAYMENT SYSTEMS

make per year?

5) On average, how many tuition payments do American families





40%

payments per year

online payments reduce staff time? Not at all

6) How much does upgrading

90% of the time they spend

processing payments

25% of weekend overtime

offers students and parents: (Check all that apply.)

More satisfaction Card and ACH payments Online answers to billing questions

Text payment reminders % of Tuition Payments by American Families

7) An integrated ecommerce solution

preferred payment methods? (Refer to the chart). Cash and money order in person

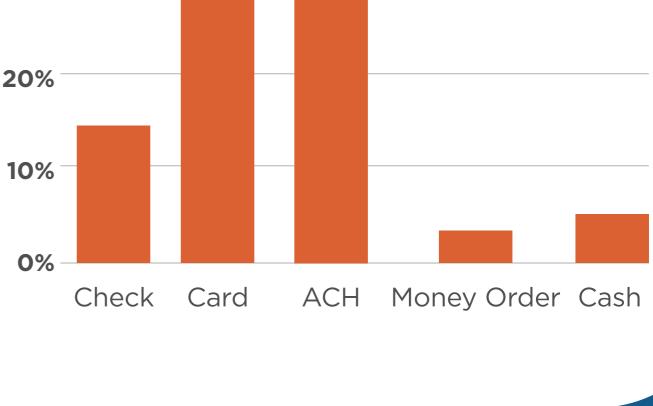
8) What are the top two

Card and ACH from the

Check and money order through the mail

comfort of home or on the go

30%





See how Ursinus College raised satisfaction by 25% and eliminated card payment costs.

https://www.creditcards.com